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Brilliant Graphics Group Only U.S. Company to Win Design Awards at Flagship Wide-format Print Show

Pittsfield, MA, August 2, 2010 –Brilliant Graphics Group today announced that it has won Silver and Bronze awards from the Federation of European Screen Printers Association (FESPA) in Munich, Germany, for its innovative uses for digital print technology.

“The FESPA Show is by far the most significant event worldwide embracing screen and digital process, and the full gamut of commercial and industrial applications” says Frazer Chesterman, managing Director of FESPA. “This year we were delighted that we had more than 450 entries from members of FESPA’s national associations around the world. According to Nigel Steffens, managing director of FESPA the jury, which consisted of technical screen and digital experts as well as top industry editors, remarked that the high caliber and excellence of the screen printed entries was second-to-none.”



Brilliant Graphics won the awards for their building material hybrid samples. Building material samples are marketing tools used by building material manufacturers to show products to homeowners and designers. Traditional samples contain actual building material products (i.e. flooring, tile, roofing shingle or stone) to showcase the material and color options. A Brilliant Hybrid™ material sample is a combination of digitally printed materials with actual product samples. Entries were judged on job complexity, image definition, registration, sharpness, color, appearance, product use and overall creativity.

“Both award winning submissions are a testament to our design teams creativity, experience and development of new applications for digital graphics”, says Michael O. Ryan Founder and CEO of Brilliant Graphics. “To be able to compete and win design awards at a world- wide event is evidence to our innovative culture.” says Mr. Ryan.



Brilliant Graphics received the Silver Award in the “New Innovative Application” division for their Brilliant Hybrid™ Hardwood Hybrid Fan deck. This award was earned for a 12 page fan deck used to show hardwood floor samples for Green River –American Hardwood. The fan deck was created by scanning wood flooring samples with a 3D scanner. Brilliant then utilized a state of the art Durst Rho 800 digital printer to print the scans on polystyrene, UV coated and shape cut using a precision, digital die cutter. All of the pieces were assembled with cut sections of hardwood flooring.

A Bronze medal was awarded for the Brilliant Hybrid™ Stone Display Board entered into the “Specialty and Industrial Applications”. For this category, Brilliant Graphics created a 20” x 20” sample board for manufactured stone. In order to make this product, a 4 foot by 4 foot stone panel, weighing about 400 lbs, was scanned by their 3D Scanner then designers color matched the capture to the output. A Durst Rho 800 was used to print the image on Sintra® and then a piece of manufactured stone was added.



Brilliant Graphics Group is a large format digital graphics company that specializes in graphic design, 3D high resolution scanning, direct to media printing, Fine Art Reproductions, photo laser imaging, digital die cutting, UV

coating and film lamination. The Matrix Frame line was added to Brilliant's product portfolio in early 2010. Brilliant Graphics started in 2008 as a subsidiary of Sampco Companies. Sampco Companies was founded 1986 by Michael O. Ryan.

Today, Sampco Companies, headquartered in Pittsfield, MA has 5 national U.S. based operations. The company has 300 dedicated employees and services the building materials industry segments markets which includes roofing, ceramic tile, hardwood, brick, stone, flooring and architectural ceiling tile to name a few.

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